



### **Addendum B: Photo/Video Usage Release**

I \_\_\_\_\_ (printed camper names) hereby grant to Mehring Hospitality Group, LLC dba Pineland Camping Park, its agents and their respective licensees, successors and assigns (herein collectively called "the licensed parties") the right to use, publish and copyright my name, picture, portrait or likeness, testimonial, voice, video, photographic images, artwork in advertising, promoting and publicizing the licensed parties (product or service) in any media known or unknown, in any manner or form throughout the world in perpetuity.

I agree that any picture taken of me by the licensed parties is owned by them. If I should receive any print, negative or other copy thereof, I shall not authorize its use by anyone else. I agree that no advertisement or other material need be submitted to me for any further approval and the licensed parties shall be without liability to me for any distortion or illusionary effect resulting from the publication of my picture, portrait, likeness, photographic images, or artwork.

As a registered Camper or Seasonal Site holder, I consent to the foregoing on behalf of all in my party including minors and guests and personally join in the warranties and representations set forth above. I also agree to indemnify and hold harmless the licensed parties with respect to any claims which the minor(s) may make as a result of the exercise by the licensed parties of their rights hereunder.

By signing as a daily registered Camper, invitee, guest or the Seasonal Campground Agreement, I agree to the above terms and conditions for myself, my immediate family, my guests, invitees and visitors, and my property and all rules set forth.

\_\_\_\_\_  
Camper Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Camper Signature

\_\_\_\_\_  
Date